## For Immediate Release

### Commonwealth Dental Society and the East Orange Health Department

### Collaborate as Sponsors during Dental Health Month

**East Orange, New Jersey**, (Monday, February 17, 2014). The Commonwealth Dental Society and the East Orange Health Department will collaborate as sponsors to present the *Lessons In A Lunch Box: Healthy Teeth Essentials & Fact About Snacks™* program for the first time in New Jersey. Dr. Dorita Newsome-Dobbins, is the President of the Commonwealth Dental Society. The component society of the 100 year-old National Dental Association, based out of Washington, DC, was organized in 1927. Dr. Newsome-Dobbinshas selected the Cicely L. Tyson Community Elementary School of Performing and Fine Arts for the presentation where some 230 1st, 2nd and 3rd grade students will be treated to lunch boxes designed exclusively to teach elementary school children about dental health, healthy diets and encourages interest in careers in the dental profession. The brightly colored orange lunch box includes a color coordinated carrot case with a rinse cup top designed to store a toothbrush, toothpaste, and dental floss.

Ms. Paulette Gayle, a dental assistant with the East Orange New Jersey Health Department has worked with Dr. Newsome-Dobbins to help coordinate the Dental Health Month event, inviting dignitaries that include East Orange, New Jersey Mayor Lester E. Taylor, III and the City Council Chairwoman, Quilla E. Tallmadge. The school principal, Mrs. Passion Moss-Hasan and the school nurse Ms. Assumpta Ekeh, RN have welcomed the oral health education program with open arms.

The *Lessons In A Lunch Box* event will take place at **9am** on **Thursday, February 20th** in the cafeteria of the Cicely L. Tyson Community School of Performing and Fine Arts Elementary School. The school is located at 45 North Arlington Avenue in East Orange, New Jersey 07017. School officials can be reached by calling (973) 992-2323.

The *Lessons In A Lunch Box: Healthy Teeth Essentials & Facts About Snacks* program was developed by The Children’s Oral Health Institute, a nonprofit organization based in Maryland. The program was created to help children to begin learning early, throughout grade school, about taking care of their teeth, eating healthy and considering career options in dental medicine.

*For more information contact the Commonwealth Dental Society via the President, Dr. Dorita Newsome-Dobbins at (201) 247-2788 or doctordnd@aol.com/ Ms. Paulette Gayle, East Orange New Jersey Health Department at (973) 266-5477 or Paulette.gayle@eastorange-nj.gov*.